



August 26, 2009

Grand Valley Hourly Staff Employee
Campus Address

Dear:

Your help is needed for our students and for our university. By now, the state's deteriorating financial condition is old news. But the challenges arising from it are new and impact all of us in the Grand Valley community.

Some of our students will have a tough time paying their bills this year. When parents lose jobs and college savings plans lose investment value, options dwindle. That is why we, as a community, are undertaking this special campaign to ensure extra resources for our students who find themselves in a financial bind.

A new resource has been established especially for this purpose – the Student Support Fund. I invite you to join me in making a gift to this fund as the academic year gets underway. If you prefer to contribute to other areas that support our students, this special campaign also includes gifts to the Library or to any already established scholarship or endowed fund. For the duration of this special initiative, all gifts will be matched, dollar for dollar, including gifts to the COT and PSP scholarship funds.

The university's officers are giving this year's raise back to Grand Valley. We ask that you join them if you can, in making gifts of any amount, to help in this time of financial crisis.

Giving to Grand Valley is easy. You can make a gift online at: www.gvsu.edu/development

If you are a continuing supporter of Grand Valley, thank you. If you are new to the university, or would be a first time giver, please be as generous as you can, and make your commitment today. Our students arrive soon. They will need our help.

Sincerely,

Thomas J. Haas
President



August 19, 2009

Grand Valley Faculty/AP Staff Employee
Campus Address

Dear:

We write today to seek your help for our students and for our university. By now, the state's deteriorating financial condition is old news. But the challenges arising from it are new and impact all of us in the Grand Valley community.

We know that a number of our students will have a tough time paying their bills this year. When parents lose jobs and college savings plans lose investment value, options dwindle. That is why we are undertaking this special campaign to ensure extra resources for our students who find themselves in a financial bind.

There is a new fund that we have established especially for this purpose – the Student Support Fund. We invite you to make a gift to this fund as the academic year gets underway. If you prefer to contribute to other areas that support our students, this campaign also includes gifts to the Library or to any already established scholarship or endowed fund. For the duration of this initiative, all gifts will be matched, dollar for dollar.

Last year, members of Faculty Senate encouraged us to ask that faculty and staff consider giving their 2009-10 salary increase as a gift back to the university for this initiative. The university's officers are doing just that. We ask that you join us if you can, in gifts of any amount, to help in this time of financial crisis.

Giving to Grand Valley is easy. You can make a gift online at: www.gvsu.edu/development

If you are a continuing supporter of Grand Valley, thank you. If you are new to the university, or would be a first time giver, please be as generous as you can, and make your commitment today. Our students arrive soon. They will need our help.

Sincerely,

Thomas J. Haas
President

Kristine Mullendore
President, Faculty Senate

Brian J. Bowe
Chair, AP Committee